

Positive Change Media
 1910 Robinhood Street Sarasota, FL 34231
 Ph. 941-925-1290 Fax 941-925-4526

Advertising Agreement (All Color Ads)

	MONTH TO MONTH	6 MONTH AGREEMENT	12 MONTH AGREEMENT	
Full Page	\$1,150 _____	\$975 _____	\$875 _____	Full
2/3 Page	860 _____	740 _____	665 _____	2/3
1/2 Page	720 _____	615 _____	555 _____	1/2
1/3 Page	490 _____	440 _____	395 _____	1/3
1/4 Page	420 _____	365 _____	325 _____	1/4
1/6 Page	285 _____	250 _____	225 _____	1/6
1/8 Page	230 _____	200 _____	185 _____	1/8
Business Card	205 _____	175 _____	165 _____	BC
1/12 Page	180 _____	160 _____	145 _____	1/12

- **DIRECTORY** – Flat rate of \$15 per line billed monthly. Minimum 4 and maximum 8 lines total. Limit of 35 characters per line. Photo or logo is \$15 extra monthly. Submit online at www.positivechangemedia.net. Commit to a 1 year term and monthly price goes to \$10 per line and \$10 for photo or logo.
- **ONLINE BUSINESS PROFILE** –Flat rate of \$50 monthly for your logo with hotlink to your website, contact info and summary in the range of 150-200 words.
- **DESIGN WORK** – The rates listed above are for camera ready ads. Ad design work results in a one-time separate charge. We bill \$1 per minute for professional design time. Most ads require 1-2 hours.

Contact Name _____

Business Name _____

Billing Address (Include suite number/zip code): _____

Telephone _____ Email _____

Fax _____ Website _____

TERMS OF AGREEMENT:

Ad To Run From (Month/Year) _____ / _____ To _____ / _____

Price Per Month (See table above) \$ _____

Directory Listing \$ _____

Total Monthly Fee \$ _____

Payment Method Check Visa MasterCard Amex

CC # _____ Exp. Date _____

Please indicate if this is a recurring or a one-time charge.

Detailed Terms: We distribute on or before the 1st of every month. Payment for the initial ad is due at signing. Invoices are generated monthly with payment due no later than the 15th PRIOR to publication. Credit card payments will be processed on the 15th PRIOR to publication. PCM reserves the right to suspend a display ad for any past due account and assess finance charges in the amount of 1 ½%. Broken contracts may result in a charge for unearned discounts. Should the account be sent to collections, the client assumes all cost of collection, including, but not limited to court costs, interest and legal fees. Please call our Accounting Department at 941-925-1290 with any questions.

Client Signature _____ Date _____

PCM Signature _____ Date _____